

KHOK(FM), KVGB(AM), KVGB-FM
EEO PUBLIC FILE REPORT
February 1, 2024 - January 31, 2025

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Marketing Consultant	1-33	16

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Allen County Community College 1801 N. Cottonwood Iola, Kansas 66749 Phone : (620) 365-5116 Url : www.allencc.edu/web/service/work/work.htm Email : bswinney@allencc.edu Fax : 1-620-365-7406 Bill Swinney	N	0
2	American Broadcasting School 4511 SE 29th St Oklahoma City, Oklahoma 73115 Phone : 405-672-6511 Url : www.radioschool.com Email : michelle@radioschool.com Michelle McConnell	Y	0
3	Baker University Harter Union PO Box 65 Baldwin City, Kansas 66006 Phone : (785) 594-8382 Url : www.bakeru.edu/cdc/employer.htm Email : Eva.Durand@bakeru.edu Fax : 1-785-594-4568 Erica Johnson-Wanzer	N	0
4	Colby Community College 1255 S. Range Ave Colby, Kansas 67701 Phone : (785) 462-3984 Url : www.colbycc.edu Email : Leisa.hansen@colbycc.edu Fax : 1-785-462-4688 Corey Sorenson	N	0
5	Cowley County Community College 125 S. 2nd Arkansas City, Kansas 67005 Phone : (620) 441-5312 Url : www.cowley.edu/student/career Fax : (620) 441-5350 Kim Biddle	N	0

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6	Dodge City Community College 2501 N. 14th Ave. Dodge City, Kansas 67801 Phone : 6202279375 Email : emerccer@dc3.edu Eric Mercer	N	0
7	Douglass Center 901 Yuma Street Manhattan, Kansas 66502 Phone : 785-587-2774 Email : nicholsonl@ci.manhattan.ks.us Fax : 1-785-587-2727 Larry Nicholson	N	0
8	Eagle Communications Careers Website 2300 Hall Street Hays, Kansas 67601 Phone : 785-301-2552 Url : www.eaglemedia.com/careers Email : eaglehr@eagleradio.net Fax : 1-785-625-8030 Shai Harrison	N	0
9	El Centro, Inc. Macias-Flores Family Ctr. - 290 S. 10th St. Kansas City, Kansas 66101 Phone : (913) 281-1186 Url : www.elcentroinc.com/english/family_improvement/adu Email : Amartinez@ElCentroInc.com Fax : (913) 362-8513 Anita Martinez	N	0
10	Fort Hays State University Heather Hall Hays, Kansas 67601 Phone : 785-628-5365 Url : www.fhsu.edu Email : sjrobson@fhsu.edu Fax : 1-785-628-4075 Scott Robson	N	0

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11	Garden City Community College 801 Campus Dr Saffell Library Garden City, Kansas 67846 Phone : 620-275-3243 Email : colin.lamb@gccks.edu Colin Lamb	N	0
12	Great Bend Work Force Center 1025 Main Great Bend, Kansas 67530 Phone : 620-793-5445 Email : greatbendjobs@kansasworks.com Fax : 1-620-793-3188 Heidi Brittain	Y	0
13	Haskell Indian Nations University Navarre Hall 155 Indian Ave Lawrence, Kansas 66046 Phone : 785-749-8448 Email : mona.franklin@bie.edu Fax : 1-785-832-6654 Mona Franklin	N	0
14	Highland Community College Irvin Hall 606 W. Main Highland, Kansas 66035 Phone : 7854426294 Url : www.highlandcc.edu Email : lmilburn@highlandcc.edu Lindsey Milburn	N	0
15	Hutchinson Community College 1300 North Plum - Bldg 12 Hutchinson, Kansas 67501 Phone : (620) 665-3433 Url : www.hutchcc.edu/dept/6/CommTech/TelComFr.htm Email : tyrellv@hutchcc.edu Fax : 1-620-665-3310 Vance Tyrell	N	0
16	Indeed.com - Not Directly Contacted by SEU	N	3

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17	Johnson County Community College 12345 College Blvd-Student Ctr 252 Box 48 Overland Park, Kansas 66210 Phone : (913) 469-3598 Url : www.jccc.net/home/depts/5301 Email : lcunningham06@jccc.net Fax : 1-913-469-3825 LeAnn Cunningham	N	0
18	Junction City Workforce Center 1012 W 6th St, Suite A Junction City, Kansas 66441 Phone : (785) 762-8870 Url : www.workforcecenters.com/junctioncity/ Email : junctioncityjobs@ks.gov David Brennan	N	0
19	Kansas African-American Affairs Commission Landon State Office Building 900 SW Jackson Street, Room 101 Topeka, Kansas 66612 Phone : (785) 296-4874 Url : www.hr.state.ks.us/kaaa/html/index.html Email : aaa@hr.state.ks.us Fax : 1-785-296-1795 Mildred Edwards	N	0
20	Kansas Association of Broadcasters 2709 S.W. 29th Street Topeka, Kansas 66614 Phone : 785-235-1307 Email : info@kab.net Fax : 1-785-233-3052 Kent Cornish	Y	0
21	Kansas State University Career Center 148 Berney Family Welcome Center Manhattan , Kansas 66506-3412 Phone : 785-532-1681 Url : www.k-state.edu/careercenter Email : careercenter@k-state.edu Fax : 1-785-532-3696 Debbie Owens	N	0

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22	Kansas State University - School of Journalism 105 Kedzie Hall Manhattan, Kansas 66506 KSU Journalism and Mass Communications Manual Posting	N	0
23	KansasWorks 512 Market Street Emporia, Kansas 66801 Phone : (620) 342-3355 Email : podell@kansasworks.com Fax : 1-620-342-2806 Patty Odell	N	0
24	Leavenworth Workforce Development Center 515 Limit Street, Suite 200 Leavenworth, Kansas 66048 Phone : (913) 682-4152 Email : dmsutter@hr.state.ks.us Fax : 1-913-682-1804 Dennis Sutter	N	0
25	McPherson College P.O. Box 1402 -1st Floor Miller Library McPherson, Kansas 67460 Phone : (620) 241-0742 Url : www.mcpherson.edu/careers/index.asp Email : schneidm@mcpherson.edu Fax : (620) 241-8443 Michael Schneider	N	0
26	Overland Park Workforce Development Center 8417 Santa Fe Drive, Suite 100 Overland Park, Kansas 66212 Phone : (913) 642-8484 Email : lmwood@hr.state.ks.us Fax : 1-913-642-7260 Lavera M.	N	0
27	RadioInsight https://radioinsight.com/ Sayreville, New Jersey Lance Venta Manual Posting	N	0

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28	Regional Workforce Center 120 W Ash PO Box 586 Salina, Kansas 67401 Phone : (785) 827-9301 Url : www.salinakansas.org/RWC/workforce_2000.htm Email : lsloan@informatics.net Fax : (785) 827-9758 Lynda K.	N	0
29	University of Kansas 210 Stauffer-Flint 1435 Jayhawk Blvd Lawrence, Kansas 66045 Phone : 785-864-3624 Email : nplotnikov@ku.edu Natalia Plotnikov	N	0
30	University of Kansas School of Mass Communications 200 Stauffer - Flint Hall Lawrence, Kansas, Kansas 66045-2350 Phone : 785-864-4755 Email : pnoland@ku.edu Fax : 1-785-864-5318 Patty Noland	N	0
31	Wichita State University 1845 Fairmount Wichita, Kansas 67260 Phone : 316-978-3435 Jill Pletcher Manual Posting	N	0
32	Word of Mouth Referral	N	1
33	www.mediagignow.com 550 W. Jackson Blvd Suite 200 Chicago, Illinois 60661 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			4

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	2/13/2024	Provision of training to management	On February 13, 2024 the SEU's General Manager participated in a training titled "Discussions on Diversity, Equity and Inclusion". The training covered the importance of Diversity, Equity and Inclusion (DEI) and how DEI efforts can fit into the SEU's everyday actions by taking the good intentions of DEI and impact their long-term viability and growth. The training addressed how DEI initiatives affect workplace culture for good or bad, as well as how outside dynamics (politics, fatigue, etc.) affect the goals of DEI, especially in the workplace.	1	General Manager
2	3/15/2024	Establishment of training programs for station personnel	The SEU put one of its new Marketing Consultants through a 7-week training program called P1 Plus, covering a number of broadcasting topics and skillsets. Participants watch more than 50 online video courses and take an exam at the end of each course. There are weekly calls with course instructors and weekly status updates that are sent to the participant's manager. Participants learn about topics such as advanced sales techniques and broadcast and digital sales, which in turn will help them advance their career in the company.	2	Chief Revenue Officer Marketing Consultant
3	5/24/2024	Establishment of training programs for station personnel	The SEU put two of its new Marketing Consultants through a 7-week training program called P1 Plus, covering a number of broadcasting topics and skillsets. Participants watch more than 50 online video courses and take an exam at the end of each course. There are weekly calls with course instructors and weekly status updates that are sent to the participant's manager. Participants learn about topics such as advanced sales techniques and broadcast and digital sales, which in turn will help them advance their career in the company.	3	Chief Revenue Officer Marketing Consultant/Program Director Marketing Consultant