

**KELN(FM), KNPQ(FM), KOOQ(AM), KRNP(FM), KZTL(FM)****EEO PUBLIC FILE REPORT****February 1, 2024 - January 31, 2025****I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Marketing Consultant	1-19	18

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
1	American Broadcasting School 4511 SE 29th St Oklahoma City, Oklahoma 73115 Phone : 405-672-6511 Url : www.radioschool.com Email : michelle@radioschool.com Michelle McConnell	Y	0
2	Bellevue University 1000 Galvin Rd. South Bellevue, Nebraska 68005 Phone : 402-293-3775 Email : colleen.plasek@bellevue.edu Fax : 1-402-557-5438 Colleen Plasek	Y	0
3	Central Community College 4500 63rd Street Columbus, Nebraska 68602 Phone : 402-562-1210 Url : www.ccneb.edu Email : lhastreiter@cccneb.edu Lora Hastreiter	Y	0
4	Eagle Communications Careers Website 2300 Hall Street Hays, Kansas 67601 Phone : 785-301-2552 Url : www.eaglemedia.com/careers Email : eaglehr@eagleradio.net Shai Harrison	N	1
5	Hastings College Career Services P.O. Box 269 Hastings, Nebraska 68902 Phone : 402-461-7387 Email : kgraviette@hastings.edu Kimberly Graviette	Y	0
6	Indeed.com - Not Directly Contacted by SEU	N	1
7	Mid-Plains Community College Career Assessment 1205 E 3rd McCook, Nebraska 69001 Phone : 308-345-8172 Email : mowryl@mpcc.edu Lorrie Mowry	Y	0

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8	Nebraska Department of Labor 600 E. Francis Street, Suite 9 North Platte, Nebraska 69101 Phone : 308-535-8320 Url : <a href="http://www.dol.nebraska.gov">www.dol.nebraska.gov</a> Email : <a href="mailto:ndol.northplattewfd@nebraska.gov">ndol.northplattewfd@nebraska.gov</a> Fax : 1-308-535-8085 Thomas Gann	Y	0
9	Nebraska Workforce Development 5717 F Street Omaha, Nebraska 68117 Phone : 402-595-3009 Url : <a href="http://www.nebraskaworkforce.com">www.nebraskaworkforce.com</a> Email : <a href="mailto:ndol.omahawfd@nebraska.gov">ndol.omahawfd@nebraska.gov</a> Fax : 1-402-595-2701 Peggy Kotschwar	Y	0
10	Northeast Community College POB 469 801 E Benjamin Ave Norfolk, Nebraska 68702-0469 Phone : 402-844-7264 Url : <a href="http://www.northeastcollege.com">www.northeastcollege.com</a> Chandra Roberts Manual Posting	Y	0
11	On-Air Announcements (one or more SEU stations) 1301 E 4th North Platte, Nebraska 69101 Phone : 308-762-1400 Olivia Hasenauer Manual Posting	N	0
12	ResCare Workforce Services 509 East 4th Street - Suite E North Plate, Nebraska 69101 Phone : 308-696-0002 Fax : 1-308-221-6923 Sue Twidwell	Y	0
13	University of Nebraska at Omaha (UNO) Career Development Center 6001 Dodge St - 115 EAB Omaha, Nebraska 68182-0789 Phone : 402-554-3672 Url : <a href="http://www.unomaha.edu">www.unomaha.edu</a> Email : <a href="mailto:cpettid@unomaha.edu">cpettid@unomaha.edu</a> Cathy Pettid	Y	0

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14	University of Nebraska/Kearney 905 W. 25th Kearney, Nebraska 68849 Phone : 308-865-8501 Url : unk.edu Email : careerserv@unk.edu Fax : 1-308-865-8882 Joni Weed	Y	0
15	UNL/College of Journalism & Mass Communications 147 Andersen Hall University of Nebraska/Lincoln Lincoln, Nebraska 68588-0466 Phone : 402-472-8992 Email : natalie@unl.edu Natalie Becerra	Y	0
16	Washburn University Career Services 1700 SW College Ave. Morgan Hall 123 Topeka, Kansas 66621 Phone : 785-670-1450 Url : www.washburn.edu Kent McAnally Manual Posting	Y	0
17	Wayne State College 1111 Main St. Wayne, Nebraska 68787 Phone : 402-375-7527 Email : coop@wsc.edu Fax : 1-402-375-7072 Career Services	Y	0
18	Word of Mouth Referral	N	2
19	www.mediagignow.com 550 W. Jackson Blvd Suite 200 Chicago, Illinois 60661 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>4</b>

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	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
1	2/1/2024	Participation in scholarship programs	The SEU participated in the Nebraska Broadcasters Association's 2024 EEO Scholarship where select college students were chosen to receive awards. The SEU contributes bi-annually with monetary funds towards scholarships awarded each year. On-air announcements were aired on all four stations promoting the scholarship program from January through February 2024. The Sales Manager was involved in analyzing and judging the applicants' entries for the selection committee. Additionally, the SEU also contributed monies towards the Nebraska Broadcaster's Association Foundation's (NBAF) Scholarship Program Fund. The NBAF also offers scholarships to assist students enrolled in radio and/or television broadcasting or broadcast journalism educational programs at designated colleges and universities in Nebraska.	1	Sales Manager
2	2/13/2024	Provision of training to management	On February 13, 2024 the SEU's Sales Manager participated in a training titled "Discussions on Diversity, Equity and Inclusion". The training covered the importance of Diversity, Equity and Inclusion (DEI) and how DEI efforts can fit into the SEU's everyday actions by taking the good intentions of DEI and impact their long-term viability and growth. The training addressed how DEI initiatives affect workplace culture for good or bad, as well as how outside dynamics (politics, fatigue, etc.) affect the goals of DEI, especially in the workplace.	1	Sales Manager